



HeikoMaiwand

heiko@maiwand.com

heiko.maiwand.com

Current Address
950 S Adams St, Apt 20
Bloomington, IN 47403
(812) 369-7500

Permanent Address
5420 Masser Ln
Fairfax, VA 22032
(703) 250-0345

Technical Skills

Maya3D
SketchUp
Adobe Flash
Adobe Premier
Adobe Photoshop
Adobe AfterEffects
Adobe Dreamweaver
Adobe Illustrator
Adobe InDesign
Adobe Audition
iWork Suite
iLife Suite
MS Office

Design Methods

Ideation
Wireframes
Storyboarding
Contextual Design
Affinity Diagrams
Interface Design
Prototyping
Scenarios
Personas

Research Methods

Interviews
Focus Groups
Cultural Probes
Artifact Analysis
Diary Studies
Ethnography
Surveys

Objective

Seeking a user experience design position to utilize and enhance my skills in collaboration, prototyping, and visual aesthetics

Education

MS, Human-Computer Interaction/Design 9/2008 - 5/2010
Indiana University, Bloomington, IN

BS, Electrical Engineering, minor in Spanish 9/2001 - 5/2005
Rose-Hulman Institute of Technology, Terre Haute, IN

Experience

Volkswagen of America, Palo Alto, CA Summer 2009
Experience Design Intern

- Designed new Audi HMI targeted for the North American market
- Recruited and conducted an outside interview paid participants
- Consulted on several approved UI changes including US icons

Harman/Becker Automotive, Upper Saddle River, NJ 4/2006 - 8/2008
Qualifications Engineer

- Solely responsible for Harman/Becker's qualifications of the new Audi MMI3G multimedia navigation system in the US market
- Represented the company in the US by acting as the liaison between Audi and the Harman/Becker development in Germany

Harman/Becker Automotive, Martinsville, IN 7/2005 - 4/2006
Prototype Development and System Test Engineer

- Proposed a multimedia in-vehicle touch PC-based radio unit
- Implemented, and tested a working prototype of the unit
- Received approval to make the multimedia PC unit a fully funded project

Free Lance Web-Designer, Fairfax, VA 9/1999 - 8/2004

- Designed numerous corporate, private, and educational sites
- Developed an award-winning site for an Alpha Tau Omega Fraternity chapter

Activities & Distinctions

- Assistant Instructor at IU for a 300 level course on HCI Design
- Certified ISTQB Tester
- Alpha Tau Omega Fraternity – Financial Assistant, Executive Committee Member, Webmaster, Historian, Social Chairman
- Black Belt in Mi-Ki-Do, a mixed martial art fighting style

Languages

Traveled extensively abroad, proficient in:

- English – native tongue
- German – born in Germany, spoken some at home
- Spanish – 6 years in school, received minor
- Italian – lived 3 years in Italy, attended Italian school